



SmartReachIndia

# STARTUP PLAN PACKAGE

Build Your Online Presence  
From the Ground Up

The Starter Plan is designed for individuals, freelancers, and small businesses who are ready to take their first step into the world of digital marketing.



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**SmartReachIndia**

# Startup Plan

**10,000/-** 18% GST

The Starter Plan by Smart Reach India is the perfect entry point for freelancers, local businesses, and shop owners who are ready to begin their digital marketing journey. This package provides essential tools to build a solid foundation online. It includes complete setup and optimization of one social media platform (Instagram or Facebook), ensuring your brand profile is professionally presented. Additionally, our team offers basic branding consultation to align your social media presence with your business identity. Whether you're new to digital marketing or looking for a low-risk start, the Starter Plan provides a simple, effective, and affordable solution to get noticed online.




# About Us

Smart Reach India, we believe that digital marketing is more than just ads and posts it's about creating meaningful connections between businesses and their audience. Founded with the mission to empower startups, small businesses, and enterprises across India and beyond, we specialize in delivering smart, results-driven digital solutions that fuel growth.

Our team is a blend of creative strategists, content experts, performance marketers, and tech enthusiasts who work together to craft personalized digital journeys. From social media management and branding to SEO, paid ads, and lead generation we offer complete digital marketing services tailored to your goals.

With a focus on transparency, innovation, and measurable results, Smart Reach India stands as a trusted partner for brands looking to grow their online presence and turn clicks into customers. Whether you're just starting out or scaling up, we ensure your digital marketing works smarter, not harder.



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# SOCIAL MEDIA SETUP

Our Social Media Setup service lays the foundation for your brand's digital presence. Whether you're starting from scratch or revamping an existing profile, we ensure that your social media account is professionally designed, optimized, and ready to attract the right audience.

## **What's Included:**

- Account Creation or Optimization (Instagram/Facebook)
  - Professional Profile & Cover Image Design
  - Bio/Description Writing with Brand Keywords
  - Business Category Selection & Contact Info Setup
  - Custom Username & Handle Suggestions
  - Story Highlights Setup & Branding Colors
  - Basic Link Integration (WhatsApp, Website, etc.)
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# SOCIAL MEDIA POSTS

Consistent and creative posting is the key to keeping your audience engaged. With this plan, we deliver 6 high-quality, custom-designed social media posts every month tailored to match your brand's voice, style, and audience.

## **What's Included:**

- Custom Graphics & Creatives
- Engaging Captions with Hashtags
- Brand Colors, Fonts & Logo Integration
- Content Strategy Based on Your Industry
- Festive, Informational & Promotional Mix
- Delivered Weekly or Bi-Weekly (as per plan)



# BASIC HASHTAG STRATEGY

Hashtags play a key role in improving the reach and discoverability of your social media content. Our Basic Hashtag Strategy helps ensure that your posts are seen by the right audience — without unnecessary clutter.

## **What's Included:**

- Selection of 10–15 relevant hashtags based on your industry
- A mix of trending, niche, and geo-targeted hashtags
- Hashtag grouping for better post planning
- Avoidance of banned or spammy tags
- Strategy updated monthly based on performance

# MONTHLY PERFORMANCE REPORT

Smart Reach India, we believe in data-backed marketing. With every Starter Plan subscription, you receive a Monthly Performance Report that gives you a clear picture of how your social media is performing no guesswork, just real results.

## **What's Included:**

- Overview of Post Reach & Impressions
- Engagement Metrics (Likes, Comments, Shares)
- Follower Growth Trends
- Best-performing content highlights
- Basic insights & suggestions for the next month
- Delivered in PDF or Google Sheet format



# BRANDING CONSULTATION

Your brand is more than just a logo it's the way people feel about your business. With our Basic Branding Consultation, we help you define and align your visual and communication style, so your audience clearly understands who you are and what you stand for.

## **What's Included:**

- Review of your existing brand presence (if any)
- Suggestions for brand colors, fonts, and tone
- Profile & bio writing guidance (for consistency)
- Visual style direction for social media posts
- Tips on building brand trust and recognition
- One-time session via call, chat, or email

# 24X7 SUPPORT

Smart Reach India, we understand that business doesn't sleep and neither do your digital needs. That's why we offer 24x7 support to ensure your questions are answered, your issues are resolved, and your campaigns stay on track, anytime you need us.

## **What's Included:**

- Round-the-clock support via WhatsApp, Email & Phone
- Fast response to technical or service-related queries
- Priority resolution for urgent matters
- Friendly, knowledgeable support team
- Guidance on content, posts, and reports whenever required



## SmartReachIndia

<b>Bank Name</b>	Yes Bank
<b>Account Name</b>	SMART REACH INDIA
<b>Account Number</b>	087026900000024
<b>IFSC</b>	YESB0000870
<b>Branch Name</b>	Punjabi Bagh Avenue Road New Delhi

