



SmartReachIndia

# PLATINUM PRO PLAN PACKAGE

Build Your Online Presence  
From the Ground Up

The Growth Plan is designed for brands that are ready to move beyond just having an online presence and start building real engagement, leads, and visibility.



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**SmartReachIndia**

## **Platinum Pro Plan**

**35,000/-** 18% GST

The Platinum Pro Plan is designed for growing brands and regional businesses that are ready to amplify their digital presence and generate high-quality leads. This comprehensive package offers a robust combination of content creation, advanced SEO, marketing, advertising, and lead generation tools built to accelerate your business growth. With management of four social media platforms, the plan includes 20 custom posts and 6 short-form reels every month to keep your brand consistently active, relevant, and engaging across key channels. Our content strategy is tailored to your audience, brand voice, and campaign goals.




# About Us

Smart Reach India, we believe that digital marketing is more than just ads and posts it's about creating meaningful connections between businesses and their audience. Founded with the mission to empower startups, small businesses, and enterprises across India and beyond, we specialize in delivering smart, results-driven digital solutions that fuel growth.

Our team is a blend of creative strategists, content experts, performance marketers, and tech enthusiasts who work together to craft personalized digital journeys. From social media management and branding to SEO, paid ads, and lead generation we offer complete digital marketing services tailored to your goals.

With a focus on transparency, innovation, and measurable results, Smart Reach India stands as a trusted partner for brands looking to grow their online presence and turn clicks into customers. Whether you're just starting out or scaling up, we ensure your digital marketing works smarter, not harder.



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# SOCIAL MEDIA MANAGEMENT

A strong social media presence is more than just posting content it's about building a community, creating conversations, and driving brand loyalty. Our Social Media Management service handles everything from content planning to publishing, engagement, and performance tracking so you can focus on running your business.

## **What's Included:**

- Platform Management (Instagram, Facebook, LinkedIn, Twitter, etc.)
- Content Calendar Planning
- Post Scheduling & Publishing
- Creative Captions & Hashtags
- Community Engagement (replying to comments/messages – optional)
- Consistent Branding Across Platforms
- Performance Monitoring & Optimization

# SOCIAL MEDIA POSTS

Consistent and creative posting is the key to keeping your audience engaged. With this plan, we deliver 6 high-quality, custom-designed social media posts every month tailored to match your brand's voice, style, and audience.

## **What's Included:**

- Custom Graphics & Creatives
- Engaging Captions with Hashtags
- Brand Colors, Fonts & Logo Integration
- Content Strategy Based on Your Industry
- Festive, Informational & Promotional Mix
- Delivered Weekly or Bi-Weekly (as per plan)

# 6 REEL/SHORT VIDEOS

Short-form videos like Reels, Shorts, and Stories are the most powerful tools for reaching and engaging today's digital audience. With this feature, we create 2 high-quality, custom short videos each month to boost your brand's visibility and relatability.

## **What's Included:**

- Concept & Scripting Based on Your Niche
- Professionally Edited 15–30 Second Reels/Shorts
- Trending Audio Suggestions
- Text Animations, Transitions & Branding Elements
- Optimized for Instagram, Facebook & YouTube Shorts



# BLOG WRITING

## 2 ARTICLES/MONTH

Content is the cornerstone of digital authority and our monthly blog writing service ensures your brand consistently delivers value, builds trust, and improves SEO.

### **What's Included:**

- 2 Professionally Written Blog Articles per Month
- 1000–1200 words each, optimized for readability and SEO
- Industry-relevant topics tailored to your business niche and target audience
- Keyword-rich content to boost organic visibility
- Original and plagiarism-free writing with engaging CTAs
- 1000–1200 Words Each Blog



# FULL SEO

## (ON-PAGE, OFF-PAGE, TECHNICAL)

Our Full SEO suite is designed to boost your website's search engine rankings, organic traffic, and overall digital authority through a well-rounded and strategic approach.

### **What's Included:**

- **On-Page SEO**

- Keyword research and placement
- Optimized titles, meta descriptions, and headings
- Image optimization (alt tags, compression)

- **Off-Page SEO**

- High-quality backlink building
- Guest posting and article syndication
- Local citations and directory submissions

- **Technical SEO**

- Website speed optimization
- Mobile responsiveness checks
- Crawl error fixing (broken links, redirects)

# GOOGLE & META ADS

Paid advertising is one of the fastest ways to reach your ideal customers and drive conversions – and with this plan, you get expertly managed ad campaigns on the world's top platforms: Google and Meta (Facebook + Instagram).

## **What's Included:**

- Ad Budget Management
- Google Ads Setup & Optimization
- Meta Ads (Facebook + Instagram)
- Performance Reporting
- Pixel & Conversion Tracking Setup

# WHATSAPP MARKETING SETUP

With over 500 million users in India alone, WhatsApp is one of the most powerful platforms for direct communication and lead generation. Our WhatsApp Marketing Setup service helps you turn casual interest into real conversations fast and professionally.

## **What's Included:**

- WhatsApp Business Account Setup or Optimization
- Business Profile Setup (Logo, Desc, Address, Catalog)
- Click-to-Chat Integration (for Facebook, Instagram Ads)
- Auto-Reply & Quick Reply Templates
- Catalog Setup for Products/Services
- Basic Broadcast List Creation Guidance
- Integration with Facebook/Instagram Ads for Lead Collection

# MONTHLY INSIGHTS REPORT

Data is at the heart of every successful marketing strategy. Our Monthly Insights Report gives you a clear, easy-to-read snapshot of your digital performance helping you understand what's working, where to improve, and how your brand is growing online.

## **What's Included:**

- Social Media Performance Overview  
(Post Reach, Engagement, Followers, Reel Views, etc.)
- Top Performing Content Highlights
- Audience Insights (Best Time to Post, Location, Demographics)
- SEO Snapshot (if applicable)
- Lead & Traffic Summary (if integrated)
- Actionable Recommendations for the Next Month
- Delivered in a clean PDF format via email or WhatsApp

# 24X7 SUPPORT

In the fast-paced digital world, opportunities and issues can arise anytime. That's why Smart Reach India offers 24x7 support to ensure your marketing never misses a beat.

## **What's Included:**

- Instant Query Resolution via WhatsApp, Email, or Call
- Priority Assistance for Urgent Campaigns or Edits
- Quick Help with Posting Issues, Ad Queries, or Lead Handling
- Dedicated Support Executive (Higher Plans Only)
- Response Time: Within 1–3 Hours



## SmartReachIndia

<b>Bank Name</b>	Yes Bank
<b>Account Name</b>	SMART REACH INDIA
<b>Account Number</b>	087026900000024
<b>IFSC</b>	YESB0000870
<b>Branch Name</b>	Punjabi Bagh Avenue Road New Delhi

