



SmartReachIndia

# PLATINUM PLAN PACKAGE

Build Your Online Presence  
From the Ground Up

The Growth Plan is designed for brands that are ready to move beyond just having an online presence and start building real engagement, leads, and visibility.



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**SmartReachIndia**

# Platinum Plan

**25,000/-** 18% GST

The Platinum Plan is crafted for service-based businesses and e-commerce startups ready to scale their digital efforts and drive measurable growth. This package offers a powerful blend of content marketing, SEO, paid ads, and analytics all in one place. With management of three social media platforms, 15 custom posts, and 4 short-form reels, your brand maintains a dynamic and engaging online presence. Website SEO (on-page and technical) ensures your site is optimized for visibility and performance, while Google Ads drive targeted traffic that converts. The Platinum Plan is your next step toward sustainable digital success.




# About Us

Smart Reach India, we believe that digital marketing is more than just ads and posts it's about creating meaningful connections between businesses and their audience. Founded with the mission to empower startups, small businesses, and enterprises across India and beyond, we specialize in delivering smart, results-driven digital solutions that fuel growth.

Our team is a blend of creative strategists, content experts, performance marketers, and tech enthusiasts who work together to craft personalized digital journeys. From social media management and branding to SEO, paid ads, and lead generation we offer complete digital marketing services tailored to your goals.

With a focus on transparency, innovation, and measurable results, Smart Reach India stands as a trusted partner for brands looking to grow their online presence and turn clicks into customers. Whether you're just starting out or scaling up, we ensure your digital marketing works smarter, not harder.



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# SOCIAL MEDIA MANAGEMENT

A strong social media presence is more than just posting content it's about building a community, creating conversations, and driving brand loyalty. Our Social Media Management service handles everything from content planning to publishing, engagement, and performance tracking so you can focus on running your business.

## **What's Included:**

- Platform Management (Instagram, Facebook, LinkedIn, Twitter, etc.)
- Content Calendar Planning
- Post Scheduling & Publishing
- Creative Captions & Hashtags
- Community Engagement (replying to comments/messages – optional)
- Consistent Branding Across Platforms
- Performance Monitoring & Optimization



# SOCIAL MEDIA POSTS

Consistent and creative posting is the key to keeping your audience engaged. With this plan, we deliver 6 high quality, custom-designed social media posts every month tailored to match your brand's voice, style, and audience.

## **What's Included:**

- Custom Graphics & Creatives
- Engaging Captions with Hashtags
- Brand Colors, Fonts & Logo Integration
- Content Strategy Based on Your Industry
- Festive, Informational & Promotional Mix
- Delivered Weekly or Bi-Weekly (as per plan)

# 4 REEL/ SHORT VIDEOS

Short-form videos like Reels, Shorts, and Stories are the most powerful tools for reaching and engaging today's digital audience. With this feature, we create 2 high quality, custom short videos each month to boost your brand's visibility and relatability.

## **What's Included:**

- Concept & Scripting Based on Your Niche
- Professionally Edited 15–30 Second Reels/Shorts
- Trending Audio Suggestions
- Text Animations, Transitions & Branding Elements
- Optimized for Instagram, Facebook & YouTube Shorts

# BASIC SEO AUDIT

A website that isn't search-engine friendly misses out on valuable traffic. Our Basic SEO Audit helps identify the key areas that may be holding your site back from ranking higher on Google. We provide you with a detailed report and actionable suggestions to improve your visibility.

## **What's Included:**

- On-page SEO Check (Titles, Meta Descriptions, Headings, Alt Text)
- Technical SEO Overview (Page Speed, Mobile-Friendliness, Indexing Issues)
- URL & Structure Analysis
- Basic Keyword Health Check
- Broken Links & Errors Report
- Recommendations for Fixes & Improvements





# GOOGLE ADS SETUP

Reach high-intent customers with Smart Reach India's Google Ads Setup, included in your Pro Plan. We build and manage targeted ad campaigns that bring traffic, leads, and conversions directly to your website or landing page.

## **What's Included:**

- Campaign Strategy & Goal Setting
  - Keyword Research & Targeting
  - Ad Copy Creation
  - Geo-targeting & Audience Segmentation
  - Budget Allocation & Bidding Strategy
  - Monitoring & Optimization
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# WHATSAPP MARKETING SETUP

With over 500 million users in India alone, WhatsApp is one of the most powerful platforms for direct communication and lead generation. Our WhatsApp Marketing Setup service helps you turn casual interest into real conversations fast and professionally.

## **What's Included:**

- WhatsApp Business Account Setup or Optimization
- Business Profile Setup (Logo, Desc, Address, Catalog)
- Click-to-Chat Integration(for Facebook, Instagram Ads)
- Auto-Reply & Quick Reply Templates
- Catalog Setup for Products/Services
- Basic Broadcast List Creation Guidance
- Integration with Facebook/Instagram Ads for Lead Collection



# MONTHLY INSIGHTS REPORT

Data is at the heart of every successful marketing strategy. Our Monthly Insights Report gives you a clear, easy-to-read snapshot of your digital performance helping you understand what's working, where to improve, and how your brand is growing online.

## **What's Included:**

- Social Media Performance Overview  
(Post Reach, Engagement, Followers, Reel Views, etc.)
- Top Performing Content Highlights
- Audience Insights (Best Time to Post, Location, Demographics)
- SEO Snapshot (if applicable)
- Lead & Traffic Summary (if integrated)
- Actionable Recommendations for the Next Month
- Delivered in a clean PDF format via email or WhatsApp

# 24X7 SUPPORT

In the fast paced digital world, opportunities and issues can arise anytime. That's why Smart Reach India offers 24x7 support to ensure your marketing never misses a beat.

## **What's Included:**

- Instant Query Resolution via WhatsApp, Email, or Call
- Priority Assistance for Urgent Campaigns or Edits
- Quick Help with Posting Issues, Ad Queries, or Lead Handling
- Dedicated Support Executive (Higher Plans Only)
- Response Time: Within 1–3 Hours



## SmartReachIndia

<b>Bank Name</b>	Yes Bank
<b>Account Name</b>	SMART REACH INDIA
<b>Account Number</b>	087026900000024
<b>IFSC</b>	YESB0000870
<b>Branch Name</b>	Punjabi Bagh Avenue Road New Delhi

